



A Gorgeous Bazaar

The entire store presents a spectacle that inspires thoughts of pleasure, of joy, of giving. On every hand you see the choicest and newest gift things—useful, ornamental, acceptable gifts—gifts for old and young—man and woman—girl and boy.

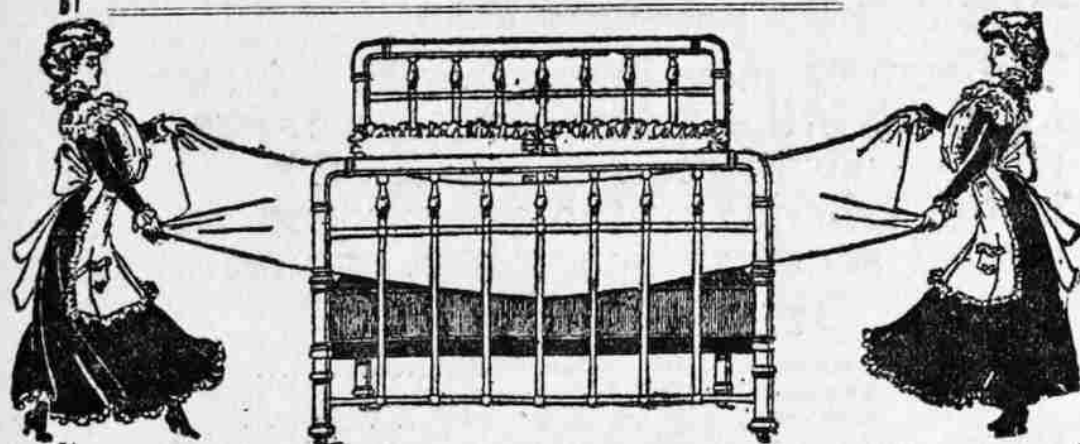
SALT LAKE'S
GREATEST
SPECIALTY
GARMENT
DEPARTMENT,
OCCUPYING
OVER 10,000
SQUARE FEET.

Cohn's
DRY GOODS STORE
222-224 MAIN ST.

MOST
CENTRALLY
LOCATED STORE
IN TOWN.
THE MECCA
FOR SALT
LAKE'S PRUDENT
SHOPPERS.

MANY PRACTICAL PEOPLE

Will choose something in wearing apparel for Xmas giving—a dress, a waist, a suit, or a fur set would please any woman—and in wearing, would always be a pleasant reminder of the giver. We are offering many special Xmas attractions at greatly reduced prices.



HERE'S NEWS WORTH WHILE

COME TO COHN'S THIS WEEK, if in want of Linens, Domestics, Flannels, Blankets, White Goods, Wash Goods, etc. It will be worth your while, "Because" HEAVY SELLING IS NECESSARY. Holiday goods are forcing us into smaller quarters—which means reduce the stock to fit the space. And we have made prices to do it quickly and effectively. Read and see.

55.50 Colored Linen Lunch Sets, 36, 45 and 54-inch cloth and 6 Napkins to match—Nicer hemstitched—This week **\$2.97**
50c Guest Towels—Bird Eye Huck—Hemstitched and Embroidered in catchy patterns—Space for Initial or Monogram—This week each **25c**
\$1.00 Round Centerpieces—all linen, 20x20-inch size—Scalloped and embroidered—This week each **53c**
\$1.00 Bleached Table Damask, extra weight, 2 yards wide—Satin finish in 10 new and pretty patterns—This week **49c**
\$1.50 Bleached Table Damask—pure flax Irish make—70 inches wide—the serviceable leathery sort—This week **79c**
\$1.75 Bleached Table Cloths, 2x2 yard size, elegant quality—This week, each **89c**
\$11.00 Table Sets, 10-4 Cloth with 1 dozen 24x24-inch Napkins to match—"Richardson" make, which means good—See them—This week **\$6.90**
\$12.50 Hemstitched Table Sets—Heavy German linen with a beautiful satin finish, 2x2 yard Cloth and 20x20-inch Napkins—See these sure—This week **\$7.50**
\$2.00 Battenberg Scarfs and Squares—30x30-inch Squares and 18x50-inch Scarfs. Many novel patterns—This week **89c**
\$4.50 Initial and Embroidered Sheet and Pillowcase Sets, prettiest yet—Nicer hemstitched and best sheeting and casing—All initials. This week **\$2.90**
\$1.25 Fruit of the Loom Sheets, 81-90-inch size—These rank with the best—This week, each **69c**

18c Pillow Cases, either 42 or 45x36-inch size—An elegant Case—This week **12½c**
35c Sate Silk, every color, either plain or dots—This week, yard **15c**
15c Flannelettes in a pretty range of Kimona and House Dress styles—This week, yard **7½c**
50c Bath Robing—German manufacture, in a pretty wool finish—styles and color combinations unsurpassed—30 styles to select from—Monday, yard **29c**
18c India Linen, a nice sheer even thread quality—This week, yard **10c**
15c Silkoline—"The Best"—36 inches wide, in practically every style the mill makes—This week, yard **9c**
\$2.50 Wool Comfort Batts—one-piece, 72x84-inch size—weight 3½ pounds—This week, each **\$1.49**
50c Elderdown Flannel—27 inches wide, good color line—This week, yard **19c**
\$4.50 Portieres—fine tapestry with contrasting Persian borders, best colors—This week, the pair **\$2.95**
\$12.00 Down Comforts—covered with French satine—full size and good color line—This week, each **\$5.90**
\$2.00 Comforts—Silkoline covering, white cotton filling, 72x74-inch size—This week, each **98c**
\$3.50 Comforts, extra size—best silkoline covering—Crown Jewel batts—light and medium colors—This week, each **\$1.98**
\$7.50 white fluffy Wool Blankets, 11-4 size—Blue or pink borders—look more like \$10.00 Blankets than \$7.50—This week, pair **\$4.90**

Pre-Xmas Silk Sale

Another week of record-breaking price smashing in the silk department—Every yard reduced. These for example:

5000 YARDS—Bought at a saving of 50 per cent, especially for this great Thanksgiving silk sale. There are 24 and 26-inch messalines, Cheney's shower proof foulards, fancy brocades, jacquards, persians, stripes, checks, plaids, etc. Very finest quality silks—An endless variety to choose from—timely silks for Xmas needs. Worth as high as \$1.50 a yard—Yours at only **65c**

An elegant line of taffetas in plain and changeable colors, black and cream, full yard wide—worth \$1.50 a yard—beautiful chiffon finish **98c**

\$1.39 For 36-inch colored messalines—beautiful, high lustre—best quality made in America—worth \$1.75 and \$2.00 a yard.

\$1.98 Is the price at which you select from 40-inch satin Charmeuse silks in a wide range of new and staple colorings—regular \$2.50 quality.

\$1.35 Is all you need to pay for 36-inch satin Charmeuse silks in all wanted colorings—a pure silk worth \$2.00. For 27-inch Jap silk in all 39c wanted colors; a regular 50c quality.

A few examples of Black Silk Underpricing:
\$1.25 quality 36-inch silk messaline, a yard **89c**
\$1.00 quality 36-inch all silk taffeta, a yard **65c**
\$1.50 quality 36-inch leatherwear taffeta, a yard **98c**
\$1.85 quality 36-inch all silk Duchess satin **\$1.25**
\$2.50 quality 36-inch all silk extra heavy satin **\$1.50**

XMAS HOSIERY

Women's extra size Hose, silk boot lisle top and sole, black and white—sizes 8½ to 10½—

\$1.25

All silk in black with lavender top or plain black, white—

\$1.50

Women's "Wide Top" Hose, lisle top and sole—Onyx brand—an excellent comfortable Hose—black and white or tan—

\$1.50

Onyx brand of an all-silk, deep hem top with ravel stop of white—Excellent values. All new, fresh stock—

\$2.00

Men's two-toned fine silk half Hose—Medium weight—blue and brown, blue and red, black and green, black and blue and many other combinations. A desirable gift and splendid value for—

65c

CHILDREN'S LEGGINGS

Knitted White Wool Leggings with and without feet—sizes 6 months to 3 years—75c quality—Xmas special—

49c



Suits

Worth \$30 to \$40

1/2 Priced

Our entire stock of suits ranging from \$30 to \$40 in value at exactly half regular prices—This offer embraces every desirable fabric in every wanted shade and the very best models—straight front, cutaway and Norfolk effects in strictly tailored and fancy styles—Here are a few of the mark-downs.

\$30 Suits...\$15

\$32 Suits...\$16

\$34 Suits...\$17

and on up to \$40 Suits...\$20

WAISTS—Rich tub silks in various wide and narrow stripes—crystal buttons, French collars and cuffs, also novelty contrasting satin collars—All sizes—Splendid \$5.00 values—Xmas special **\$2.75**

WAISTS—Our most elegant chiffon and messaline waists—Beautiful over-draped effects in all shades—Exquisite lace embroidery and hand-embroidered trimmings—Crystal and topaz buttons, net yokes, pleated styles—in fact each a rare conception of beauty—Worth \$10.00 each—Choose at Xmas special **\$5.95**

BATH ROBES—Heavy fine quality German robing in dainty bordered styles and floral patterns—Men's and women's styles—splendidly made and finished with best materials—Worth \$6.00 each—Xmas special **\$3.95**

200 Silk Dresses

1/2 Priced

Richest messalines, charmeuse, crepe de meteor and taffeta dresses in fetching street and afternoon styles—all the wanted shades—every new idea in Robespierre and fancy collars and yokes—draped models, coat styles, etc.—These are too numerous and beautiful to attempt to describe—just come and see—here's an idea of how they go.

\$18.50 dresses...\$9.25

\$22.00 dresses...\$11.00

\$30.00 dresses...\$15.00

\$35.00 dresses...\$17.50

\$40.00 dresses...\$20.00

FUR SPECIALS

A beautiful line of French Coney, Brook mink and Fox scarfs in Victorine and Shawl styles—heavy satin lining—some with heavy silk frog fastenings—worth \$12.00 each—Xmas special **\$6.75**

An elegant line of brown and black Coney, Brook mink and Opossum muffs—pillow and empire styles—some plain, some head and tail trimmed—best satin bed—Splendid \$12.00 values—Xmas special **\$6.75**

Entire Fur Stock at Great Xmas Price Reductions.

TOYLAND—JOYLAND—GIRL-LAND—BOY-LAND

Two mammoth sample lines of newest toys and dolls embracing every kind of novelty and staple toy—Our special purchase price enables us to offer the entire selection at—

1/3 to 1/2 OFF REGULAR Prices



XMAS HANDKERCHIEF SPECIALS

Women's fine linen Handkerchiefs—some hemstitched with medallion corners, some scalloped and hand-embroidered, some with small initial with medallion, some hand-embroidered in colors. Values up to \$1.00—50c Your choice **50c**

500 dozen of women's sheer hemstitched name handkerchiefs; a very acceptable Christmas gift; six in a box for **59c**

Look Over the List—Your Name May Be Here.

Agnes	Blanche	Edna	Frances	Jane	Mamie	Nellie	Sadie
Alice	Carrie	Eleanor	Gertrude	Jennie	Margaret	Nora	Sarah
Anna	Catherine	Elizabeth	Glady	Jessie	Marie	Olive	Sophie
Bertha	Daisy	Ella	Grace	Laura	Martha	Pauline	Stella
Beatrice	Edith	Elsie	Helen	Lilly	May	Rosa	Violet
		Ethel	Hazel	Lucy	Mildred	Ruth	
		Flora	Irene	Mabel			



UMBRELLA CLEARANCE

Our entire stock (bar none) of men's and women's high grade umbrellas at cost and less than cost prices to close out the lines—

Here you'll find all the best things in silver, gold, pearl, ebony and copper mounted ivory, bone and buck handles and plain and crooked natural wood—Coverings of best quality taffeta, twill, gloria and colored silks. We've divided this great stock into two lots and priced them for quick Xmas selling this way—

All regular \$2.50, **\$1.48** All \$4.00, \$4.50
\$3.00 and \$3.50 **\$2.48** \$5.00 and \$6.00
umbrellas umbrellas

FOUR BIG DRESS GOODS SENSATIONS

36-inch all wool Batiste and Albacross—full range of colorings—very dressy for children's wear. Colors—pink, light blue, cream, black, navy, green, etc. Splendid 60c a yard quality— **50c**

All wool challies, Persian or Conventional patterns, beautiful colorings, American and German manufacture—28 inches wide. Regular 69c to 75c a yard qualities. Pre-Xmas— **59c**

A splendid line of all wool mixed suitings, diagonals, tweeds and novelty effects, 50 to 56-inch widths. The season's best styles—worth \$1.25 to \$1.65 a yard. Pre-Xmas special— **\$1.00**

Regular \$2.50 blue or black Velours and Cheviots and \$2.50 Zibelines in navy, black, Copenhagen, brown, ruby, reseda, etc. 50 inches—the season's most popular high class fabrics—a yard **\$1.65**